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## Health Net Tops *Military Spouse Magazine's* List of "Most Military Spouse Friendly Employers"

***Loyalty and work ethic cited as top reasons for recruiting 1.1 million military spouses.***

**PITTSBURGH (May 7, 2008)** – Health Net tops the list of America's "Most Military Spouse Friendly Employers," according to the June 2008 issue of *Military Spouse* magazine.

The second annual list is a "who's who?" of large corporations, which have made the greatest effort and have had the greatest success in hiring the spouses of military troops.

"Companies have historically underutilized a talent pool of 1.1 million military spouses, largely because they have been viewed as a group that relocates often," said Babette Maxwell, co-founder and executive editor of *Military Spouse*. "But technology now enables employees to work remotely, reducing or eliminating the obstacles historically associated with frequent relocation."

*Military Spouse* general manager Rich McCormack adds, "Military spouses, 93 percent of whom are women, are educated, incredibly loyal and very hard-working. These women are patriots who give 110 percent to companies that hire them."

Health Net was noted on the list for allocating 15 percent of its total recruiting resources toward recruiting military spouses. The company has tracked military spouse hires since 2005. Steve Tough, president of Health Net Government Services said, "We believe that our ability to succeed in serving veterans, service members and their families starts with many of those that work at Health Net Federal Services who have also served or who have a family member who has served."

USAA earned the number two spot on this year's list. William Putnam, senior vice president of USAA's Region Operations, reiterated the military spouse's influence within the military market. "The heart of the military family is the military spouse. Who better to connect with our members than someone who has gained, through personal experience, the understanding of knowing what it means to serve?"

Another notable, West Corporation, which ranked number four on this year's list, hired 8,000 military spouses in the past year.

Top companies were selected from a pool of approximately 2,500 which earned a minimum of \$1 billion in annual revenues. Companies were evaluated on their efforts to recruit military spouses, results in recruiting from them and policies affecting them.

Rounding out the top 10 after Health Net - in order of rank - were USAA, Sunbelt Rentals, West Corporation, RE/MAX, Wachovia, Kelly Services, Manpower, The Home Depot and Computer Sciences Corporation.

*Military Spouse* ([www.milspouse.com](http://www.milspouse.com)) is published by Victory Media. The company also publishes *G.I. Jobs* ([www.gijobs.net](http://www.gijobs.net)) and *Vetpreneur* ([www.navoba.com](http://www.navoba.com)). Additional supporting materials are available at [www.milspouse.com/top10pr](http://www.milspouse.com/top10pr).