



Army wife
Sam Davidson
and family

Marketing to Military Consumers

2011 Guide to Advertising & Sponsorships



THE DOMINANT BRANDS DELIVERING MILITARY CONSUMERS

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Marine Wife
Tanya Queiro &
Husband
Jose Queiro



About

Most military folks are low income price shoppers right? Wrong. In fact, the average military family enjoys a household income more than 80% higher than the U.S. average. Plus military families and veterans are more diverse, enjoy higher education rates and heavily over-consume in certain categories like travel and relocation. Plus, they're amazingly loyal to those who market to them as military members. To top it off, because of their job security, military consumers are recession-proof. Convinced yet?

The military consumer markets served by Victory Media's brands include:

Military Wives

93% of the nation's 1.1 million military spouses are women. Median age of 28. 63% have children. Reach them through the Military Spouse brand which consists of *Military Spouse* magazine, milspouse.com, Military Spouse of the Year (MSOY), e-newsletters and our social media.



Military Transitioners

400,000 service members leave the military every year and join the civilian world. Prior to starting a new civilian job, they take extended vacations, and 90% relocate and buy new homes. Nearly all have to purchase a closet full of civilian work clothing to replace their military uniforms. Reach them through the G.I. Jobs brand, which consists of *G.I. Jobs* magazine, gijobs.com, posters, e-newsletters, Military-Friendly lists and our social media.



Veterans Who Own Businesses

3 million veterans own businesses. We call them "Vetpreneurs." Nearly one in four working age veterans owns a business and veterans are twice as likely to own a business as non-veterans. As owners, they control their business spending, which is considerable. But since many have also achieved personal wealth, they are ideal consumers of travel, investments, second homes, boats, wine, cigars and other high-end personal items. Reach them through the Vetpreneur brand, which consists of *Vetpreneur* magazine, navoba.com, buyveteran.com, Vetpreneur of the Year (VOY), e-newsletters and our social media.



Military Spouse

Think military wives are poor women on food stamps? Mass media may want you to believe that, but in fact, nothing is further from the truth. Just ask the companies who have chosen to market to them and have enjoyed the customer loyalty of a powerful group of 1.1 million strong, independent women of upper middle class means! *Military Spouse* magazine is published monthly with a print circulation of 70,000.

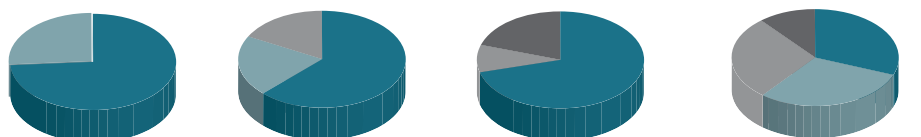


Demographics

This powerful consumer market makes household purchasing decisions on:

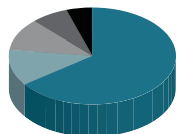
- Groceries: over \$6 billion per year spent in military commissaries.
- Children and infant products.
- Relocation: Military families move every 2-3 years.
- Clothing, cosmetics and household items: \$12 billion per year spent in military exchanges.
- Investing, insurance and banking.
- Home purchases, home furnishings, home improvement and appliances.
- Automobile purchases.
- Vacation, travel and entertainment: Military families enjoy 4-6 weeks of vacation per year.

The Military Spouse Reader



- AGE**
 - 74% are 18-34
 - 26% are 35+
- EDUCATION**
 - 55% have some college
 - 18% have 4 year degree
 - 15% have graduate degree
- CHILDREN**
 - 71% have children
 - 9% are pregnant or trying
 - 20% do not have children
- EMPLOYMENT**
 - 31% are homemakers
 - 30% work full-time
 - 28% other
 - 11% work part-time

Source: 2009 Military Spouse reader survey



- DIVERSITY**
 - 65% white
 - 12% African American
 - 11% Hispanic
 - 7% Asian
 - 5% other

	U.S. AVERAGE	MILITARY FAMILIES
Household income	\$49,777*	\$93,918**
# of moves in 10 yrs	1.2	3.5
# vacation wks / yr	2	6

*Source: US Census Bureau (2009). Consumer Population Reports.
**Source: Defense Manpower Data Center (2008). 2008 Survey of Military Spouses.

45% of Spouses said that "this is a goal we are currently working on" and "this is a goal we plan to pursue" when asked about **BUYING A CAR.**

94% of Spouses said that "this is a goal we are currently working on" and "this is a goal we plan to pursue" when asked about **SAVING FOR RETIREMENT.**

68% of Spouses said that "this is a goal we are currently working on" and "this is a goal we plan to pursue" when asked about **SAVING FOR A VACATION.**

51% of Spouses said that "this is a goal we are currently working on" and "this is a goal we plan to pursue" when asked about **BUYING NEW FURNITURE/APPLIANCES.**

75% of Spouses experienced at least one PCS move, 34% of Spouses **moved 3 times or more.**

Source: DMDC 2008 survey of Active Duty Spouses



Navy wife
Jennifer Teuton



Military families enjoy a household income more than 80% higher than the U.S. average.

Editorial Mission

Military Spouse magazine serves the independent, courageous and loyal women married to our country's service members. The publication serves as a resource for spouses to cope with and celebrate their unique lifestyle. Our readers crave stories about job opportunities, parenting, relationships and family. They're also curious about staying fit, healthy and fashionable, even during the stressful times of deployments. *Military Spouse* encourages an aspirational lifestyle with relevant and entertaining articles about their world.

Features: In Demand

Expect these rotating features on the lifestyle topics our readers crave.

- Parenting • Health & Fitness • Beauty & Fashion • Design & Decorating • Career & Education
- Money • Relationships • Cooking • Technology • Travel • Relocation

Overconsumption means value for you!

Military families have highly attractive consumer demographics in a variety of categories. And they OVERCONSUME 3x in both relocation and travel/vacation expenses. This means that advertisers in these categories instantly enjoy 3x the value they get from reaching non-military consumers.

Recession-Proof Consumers!

Want to hedge against the next economic downturn? Tired of consumers trading down for low quality competing brands which cost less? Because of their job security, military consumers are recession-proof, which means they act as a perfect hedge against normal fluctuations in consumer confidence cycles.

Military Spouse Brand Media Vehicles

Military Spouse magazine is published monthly with a print circulation of 70,000 monthly, *Military Spouse* magazine serves as the anchor of the brand. Single copy sales at:



MilSPOUSE.com

MilSPOUSE.com has established itself as the premier online destination for the community of over 1.1 million military spouses. The site features fresh content each week and supports a robust forum and social networking community. The thousands of forum posts per week illustrate a superior level of engagement by our users on MilSPOUSE.com. MilSPOUSE.com also features interactive weekly polls by some of the most popular writers in the military spouse community.

In addition to advertising opportunities on MilSPOUSE.com, the weekly MilSPOUSE.com newsletter boasts a distribution in the tens of thousands and is growing rapidly. The newsletter is delivered each Monday and Thursday afternoon and serves up the freshest content from MilSPOUSE.com directly into users' inboxes.



Combining print, newsletter and website advertising is a proven strategy to appeal to a user along multiple touch points.

Military Spouse Sponsorships

Recipe Sponsors

Recipe sponsorship provides food brands an ideal venue to reach military spouses in a “cooking” editorial environment. Recipe sponsors get attribution for providing a recipe that runs in *Military Spouse* magazine. Recipes may also include brand-specific ingredients. Recipe sponsors must run a FP4CB ad in the issue(s) where their recipe appears, minimum of a 3x run.



Cover Fashion Sponsors

Fashion sponsorship provides fashion, apparel, accessory, retail, cosmetics and fragrance brands a unique opportunity to get attribution for products worn by our cover models. Cover fashion sponsors get attribution near the Table of Contents. Cover fashion sponsors must commit to a minimum of a 3x FP4CB ad purchase. Cover fashion sponsorships are not exclusive; multiple cover fashion sponsors may sponsor one cover model but exclusion of competing brands will be honored.



Product Sponsors

Product sponsorship provides any brand an ideal venue for product placement within a story. Product placement sponsors get attribution on the editorial page. Must run a minimum of a 3x FP4CB ad purchase.



Military Spouse of the Year Sponsorships

Each year *Military Spouse* magazine honors the Military Spouse of the Year culminating in a VIP-laden luncheon in Washington, D.C. This sponsorship opportunity will intimately connect you with both the military spouse market as well as the military and defense community with a distinctive and supportive approach. With varying levels of participation, we can customize your company’s involvement to meet your goals and needs. msoy.milspouse.com



Military Discount of the Week

Each week, Military Spouse will feature a different military discount by highlighting it everywhere that our audience interacts with us. Featured advertisers will appear in *Military Spouse* magazine, e-newsletters, MILSPOUSE.COM and social media pages.



Consistently generate positive PR for our clients in the following media outlets:



2011 Military Spouse Magazine Editorial Calendar

ISSUE	SPECIAL ISSUE	THEME I	THEME II	SPACE DEADLINE	MATERIAL DEADLINE	ON-STREET DATE (EST.)
Jan		Babies	Fitness	12-Nov-10	16-Nov-10	8-Dec-10
Feb	BACK-TO-SCHOOL FOR YOU ISSUE	Education	Romance	10-Dec-10	14-Dec-10	5-Jan-11
Mar		Fashion	Family	14-Jan-11	18-Jan-11	9-Feb-11
Apr	ROAD TRIP ISSUE	Travel	Home Decor	11-Feb-11	15-Feb-11	9-Mar-11
May		Weddings	Recreation	11-Mar-11	15-Mar-11	6-Apr-11
Jun	MILITARY SPOUSE OF THE YEAR ISSUE	Moving	Finance	15-Apr-11	19-Apr-11	11-May-11
Jul	THE 'FREEBIE' ISSUE	Discounts	Cooking	13-May-11	17-May-11	8-Jun-11
Aug	BACK-TO-SCHOOL FOR YOU ISSUE	Education	Parenting	17-Jun-11	21-Jun-11	13-Jul-11
Sep		Male Spouse Community	Beauty	15-Jul-11	19-Jul-11	10-Aug-11
Oct	TOP MILITARY SPOUSE FRIENDLY EMPLOYERS ISSUE	Career	Pets	12-Aug-11	16-Aug-11	7-Sep-11
Nov		Entertaining	Healthy Living	9-Sep-11	13-Sep-11	5-Oct-11
Dec	HOLIDAY GIFT GUIDE ISSUE	Social Networking	Crafts	14-Oct-11	18-Oct-11	9-Nov-11

* All issues will also carry a Holiday theme with the monthly date. * Editorial calendar topics subject to change.

2011 Military Spouse Magazine Display Advertising Rates (4 Color Bleed)

CONTACT US FOR RATES
412-269-1663 X138
ADVERTISE@MILSPOUSE.COM



* Ad design is available for an additional fee. * 1/3 page ads only available for recruitment advertising.
* All ad prices are per ad. * Rates listed are net to publisher.
• Color Fee: 20% • Bleed Fee: 10% • Guaranteed Position Fee: 15%

MILSPOUSE.COM Rates & Specs MSM e-Newsletter Rates & Specs

CONTACT US FOR RATES • 412-269-1663 X138 • ADVERTISE@MILSPOUSE.COM

Ad Type	Ad Size
Skyscraper	120x600
Island	300x250
Leaderboard	728x90
Vert Banner	120x240

Ad Type	Ad Size
Half Banner	125x125

What is “CPM?” Cost per thousand advertisement impressions served by each advertisement on the Web site.

Online Advertising
• Format: jpg, gif or swf
• Files under 50k

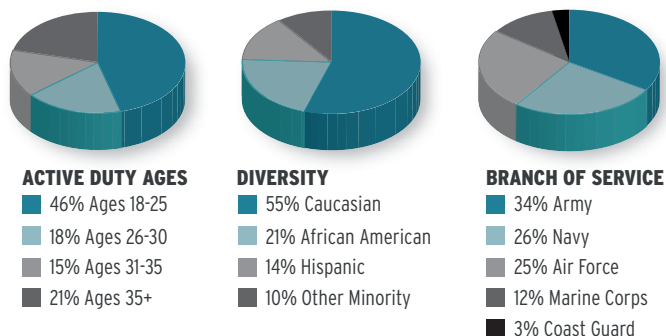


G.I. Jobs

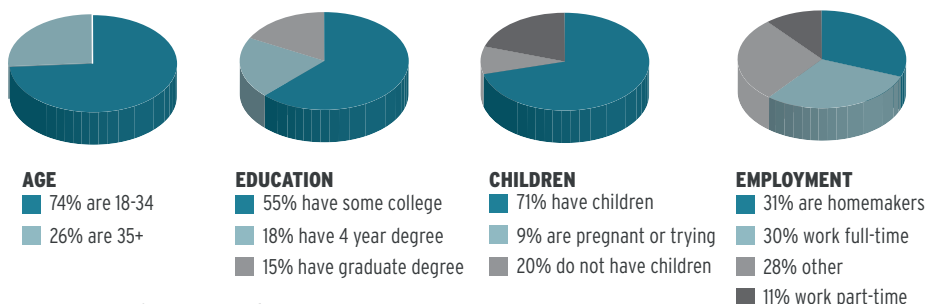
As a marketer, your job is to get maximum value for your marketing dollar. What better way than to tap consumer markets that drastically over-consume your products and services? The 400,000 service members that leave the military every year and join the civilian world represent massive overconsumption in the travel, relocation and clothing categories. The G.I. Jobs brand reaches this valuable consumer market when they're in the process of transitioning and is distributed at mandatory military transition classes, base education offices and other locations. *G.I. Jobs* magazine is published monthly with a print circulation of 75,000.



Demographics



Active Duty Members	1.41 million
Officers	220,000 (16%)
Enlisted	1.19 million (84%)
Reserves - Guard	1.30 million
Military Veterans	25.00 million
Number of troops leaving the service annually (transitioners)	400,000
Average age at separation from active duty	25 years



Source: 2009 Military Spouse reader survey

Travel

Most have accumulated 60-90 days of paid leave and a savings account and then use this to take extended vacations prior to starting a new civilian job.

Relocation

90% of those leaving the service will relocate. A relocation involves way more than real estate services and a moving truck. Telecom, cable, pest control and other household services must be replaced. And most consumers will spend thousands or tens of thousands of dollars on household purchases from paint and flooring to furniture and casual dining.

Clothing

86% of the 400,000 troops leaving the service annually are men, who will replace a closet full of military uniforms with a closet full of civilian work attire. Each will spend thousands of dollars on suits, shoes, belts, ties, socks and casual wear. In total the market size of this clothing spend exceeds \$700 million annually!

2011 G.I. Jobs Magazine Editorial Calendar

ISSUE	SPECIAL ISSUE	COVER THEME	SPACE DEADLINE	MATERIAL DEADLINE	ON-SALE DATE
Jan		Mrs. Maryland	12-Nov-10	16-Nov-10	8-Dec-10
Feb	EDUCATION ISSUE	Federal Report Card	10-Dec-10	14-Dec-10	5-Jan-11
Mar		Industry	15-Jan-11	18-Jan-11	9-Feb-11
Apr		Debunking the Veteran Unemployment Myth	11-Feb-11	15-Feb-11	9-Mar-11
May	MILITARY FRIENDLY FRANCHISES ISSUE	Military Friendly Franchises	11-Mar-11	15-Mar-11	6-Apr-11
Jun		Industry	15-Apr-11	19-Apr-11	11-May-11
Jul		TAP Redesign	13-May-11	17-May-11	8-Jun-11
Aug	EDUCATION ISSUE	Student	17-Jun-11	21-Jun-11	13-Jul-11
Sep		NFL	15-Jul-11	19-Jul-11	10-Aug-11
Oct	MILITARY FRIENDLY SCHOOLS ISSUE	Military Friendly Schools	12-Aug-11	16-Aug-11	7-Sep-11
Nov		10th Anniversary	9-Sep-11	13-Sep-11	5-Oct-11
Dec	TOP 100 MILITARY FRIENDLY EMPLOYERS ISSUE	Top 100 Military Friendly Employers	14-Oct-11	18-Oct-11	9-Nov-11

* Editorial calendar topics subject to change.

2011 G.I. Jobs Magazine Display Advertising Rates (B&W Non-bleed)

CONTACT US FOR RATES
 412-269-1663 X138
ADVERTISE@MILSPOUSE.COM



• All prices are per ad. • Ad design is available for an additional fee. • Color Fee: 20%
 • Bleed Fee: 10% • Guaranteed Position Fee: 15% • Rates listed are net to the publisher.

GJobs.com

Gjobs.com is the online destination for military transitioners. Our Boots to Suits (clothing), Rest for Success (travel) and Change of Address (relocation) sections are specifically designed to address the personal side of a military transition into civilian life that doesn't involve a new job or school.

GIJOBS.COM Rates & Specs

CONTACT US FOR RATES
 412-269-1663 X138
ADVERTISE@MILSPOUSE.COM

Ad Type	Ad Size
Vertical Banner	120 x 240
Island	300 x 250
Leaderboard	728 x 90



Image/Rich Media File Format
 JPG: 72 dpi, 250 kb
 GIF: 72 dpi, 250 kb
 SWF: 72 dpi, 1 mb
 HTML: 72 dpi, 5 mb

Vetpreneur

Three million veterans, or vetpreneurs, own businesses. Nearly one in four working-age veterans owns a business, and veterans are twice as likely to own a business as non-veterans. As business owners, they control their business spending. But since many have achieved personal wealth, they are ideal consumers of travel, investments, second homes, boats, wine, cigars and other high-end personal items. Reach them through the Vetpreneur brand, which consists of *Vetpreneur* magazine, navoba.com, buyveteran.com, NaVOBA e-newsletters and our social media.



2011 Vetpreneur Magazine Editorial Calendar

ISSUE	EDITORIAL CALENDAR	SPACE DEADLINE	MATERIAL DEADLINE	ON-STREET DATE (EST.)
Jan	Best Federal Agencies for Veteran-Owned Businesses	12-Nov-10	16-Nov-10	8-Dec-10
Feb/Mar	Corporate Member Spotlight	10-Dec-10	14-Dec-10	5-Jan-11
Apr	Best Corporations for Veteran-Owned Businesses	11-Feb-11	15-Feb-11	9-Mar-11
May	Military-Friendly Franchisors	11-Mar-11	15-Mar-11	6-Apr-11
Jun	Vetpreneur of the Year	15-Apr-11	19-Apr-11	11-May-11
Jul/Aug	Vetpreneur Hall of Fame	3-Jun-11	7-Jun-11	29-Jun-11
Sep	Buy Veteran Success Stories	8-Jul-11	12-Jul-11	3-Aug-11
Oct	Local Government Opportunities	12-Aug-11	16-Aug-11	7-Sep-11
Nov/Dec	NaVOBA 1000	7-Oct-11	11-Oct-11	2-Nov-11

* Editorial calendar topics subject to change.

2011 Vetpreneur Magazine Display Advertising Rates (4 Color Bleed)

CONTACT US FOR RATES
412-269-1663 X138
ADVERTISE@MILSPOUSE.COM



- Vetpreneurs who are members of NaVOBA get a 30% discount on advertising in *Vetpreneur* magazine.
- NaVOBA Corporate and Government members get *Vetpreneur* advertising in conjunction with their membership and discounts on additional advertising. See NaVOBA Corporate and Government member brochures for details, or call us for details.
- All prices are per ad.
- Ad design is available for an additional fee.
- Rates listed are net to the publisher.

Production Specifications

Military Spouse Magazine Advertising Specifications



Size of Advertisement	TRIM SIZE		BLEED SIZE		Total sq. in.
	Width	Height	Width	Height	
2 Page Spread Bleed	16.000"	10.875"	16.250"	11.125"	174 sq. in.
Full Page Bleed	8.000"	10.875"	8.250"	11.125"	87 sq. in.
Full Page	7.000"	9.875"			69 sq. in.
1/2 Page Bleed	8.000"	5.354"	8.250"	5.604"	43 sq. in.
1/2 Page	6.650"	4.559"			30 sq. in.
1/3 Page Vert.	2.105"	9.285"			20 sq. in.

G.I. Jobs Magazine Advertising Specifications



Size of Advertisement	TRIM SIZE		BLEED SIZE		Total sq. in.
	Width	Height	Width	Height	
2 Page Spread Bleed	16.750"	10.875"	17.000"	11.125"	182 sq. in.
Half page Spread Bleed	16.750"	5.359"	17.000"	5.609"	90 sq. in.
Full Page Bleed	8.375"	10.875"	8.625"	11.125"	91 sq. in.
Full Page	7.375"	9.875"			73 sq. in.
2-3 Page Bleed	5.303"	10.875"	5.553"	11.125"	58 sq. in.
2-3 Page	4.627"	9.285"			43 sq. in.
1-2 Page Bleed	8.375"	5.359"	8.625"	5.609"	45 sq. in.
1-2 Page	7.025"	4.559"			32 sq. in.
1-3 Page Vert.	2.230"	9.285"			21 sq. in.
1-3 Page Square	4.628"	4.559"			21 sq. in.
Employee Profile	2.230"	4.559"			10 sq. in.

Vetpreneur Magazine Advertising Specifications



Size of Advertisement	TRIM SIZE		BLEED SIZE		Total sq. in.
	Width	Height	Width	Height	
2 Page Spread Bleed	16.750"	10.875"	17.000"	11.125"	182 sq. in.
Full Page Bleed	8.375"	10.875"	8.625"	11.125"	91 sq. in.
1/2 Page Bleed	8.375"	5.359"	8.625"	5.609"	45 sq. in.

Copy & Contract Regulations

Cancellation: Cancellation of an advertisement or a change in its schedule must be received in writing before the space reservation deadline. If any portion of an advertising contract is cancelled before the full run of the advertising contract, the advertiser will be charged at the full open (ix) rate, including color and position charges if applicable, for all advertisements already published under that contract. In such cases, payment of that difference will be made immediately to Victory Media Inc. Advertisements cancelled after the space reservation deadline will be billed at 100%.

Liability for Errors: Victory Media Inc. assumes no liability for any advertisement whether or not it is supplied camera-ready by the advertiser. Victory Media Inc. shall not be liable to advertiser for any loss that results from incorrect publication, positioning or omission of its advertisements. However, ads that appear with errors that are the fault of the publisher will receive space credit in the next available issue.

Advertiser and Agency Liability: Advertiser and advertising agency assume liability for all content (including names, words, labels, trademarks or other copyright matter) of advertisements printed, and also assume responsibility for any claims arising from there. The publisher reserves the right to decline or cancel an advertisement at any time.

Victory Media Inc. is not liable for the failure to publish or circulate any part of an issue because of acts of God, work stoppages, national emergencies or any other emergencies/circumstances beyond the control of Victory Media, Inc.

Billing Instructions: Victory Media Inc. invoices the day after mailing the issue. Full payment of advertising appearing in that issue is expected within 15 days of invoice date.

Military Spouse, G.I. Jobs & Vetpreneur are published by Victory Media Inc.

General Information

Ship Creative to

Military Spouse magazine
429 Mill Street
Coraopolis, PA 15108
Tel: (412) 269-1663 x135
E-mail: production@milspsouse.com

G.I. Jobs magazine

429 Mill Street
Coraopolis, PA 15108
Tel: (412) 269-1663 x137
E-mail: production@gijobs.com

Vetpreneur magazine

429 Mill Street
Coraopolis, PA 15108
Tel: (412) 269-1663 x120
E-mail: production@navoba.com

Print Advertisement Formatting

- Adobe Acrobat PDF
- Fonts should be embedded.
 - Please make sure all files are CMYK formatted.
 - If you foresee possible changes to an ad in the future, please send a collected file of:
 - Collected fonts
 - Linked pictures
 - Host ad file

Production Specifications

Military Spouse magazine
Trim size: 8" W x 10.875" H
Bleed size: 8.25" W x 11.125" H
Text stock: 45 lb. coated
Line Screen: 150 LPI
Binding: Saddle-stitched or perfect bound (dependent upon page count)
Printing: Heatset web offset

G.I. Jobs magazine

Trim size: 8.375" W x 10.875" H
Bleed size: 8.625" W x 11.125" H
Text stock: 45 lb. coated
Line screen: 150 LPI
Binding: Saddle-stitched or perfect bound (dependent upon page count)
Printing: Heatset web offset

Vetpreneur magazine

Trim Size: 8.375" W x 10.875" H
With Bleed: 8.625" W x 11.125" H
Text Stock: 45 lb. coated
Line Screen: 150 LPI
Binding: Saddle-stitched or perfect bound (dependent upon page count)
Printing: Heatset web offset



The co-founder of *Military Spouse* magazine, a Navy wife currently stationed in New Orleans, Louisiana, found the resources for military spouses to be sparse, inconsistent and of poor quality. The family service centers and family readiness groups were good. Spouse clubs were good. But there was no vehicle that all military spouses could get behind. No vehicle that made them proud of their unique lifestyle, their shared sacrifices and their camaraderie. In 2003, Babette Maxwell founded *Military Spouse* magazine to fill the voids. She never looked back. Today, Babette and her team at *Military Spouse* celebrate their seventh year of publishing. Thanks Babette!

*Babette Maxwell,
Military Spouse co-founder*

A Few of our Satisfied Advertisers

CONSUMER - PACKAGED GOODS

3M
Akavar Weight Loss
Alder Foods
Anheuser Busch
Arbonne International
Armour / Ekrich Meats
Bayer
Bic
Campbell Soup
Canon
Coca-Cola
ConAgra
Contessa Foods
Coty
Crayola
Gerber
Gillette
Glasses USA
GlaxoSmithKline
Goodyear
Green Beans Coffee Co
Heinz
Heroes Cross
Ingrid & Isabel
Johnson & Johnson
Kraft
Land O Lakes
M.J. Hummel
Mars - Dove
McCormick Distilling
Pepsi
Procter & Gamble
Schiff Nutrition
Unilever
White Wave Foods

CONSUMER - TRAVEL

ABF
AFVC
Air Force Villages
Arkansas Parks & Tourism
Avis-Budget
Beaches Resorts
Choice Hotels
Gaylord Opryland Hotel
Grupo Proviendo
Hale Koa Hotel
National Leisure Group
Navy Lodge
Radisson Hotels
US Virgin Islands
Sandals Resorts
Walt Disney World

CONSUMER - RETAIL

AAFES
Abbott
ALA
Armed Forces Eyewear
E & J Gallo Wines
Dressbarn
Fingerhut
Freedom Furniture
Frito Lay
f.y.e.
GNC
Labs
Luther Sales
Navy Exchange
Overstock.com
PBM Products
Target
Teleflora
Unilever

CONSUMER - OTHER

1-800 Flowers.com
ALA
Alfardan Autos
Arm's Reach
AT&T
Boeing
Coldwell Banker
Ctr for Surrogate Parenting
Direct Selling Association
DRIFIRE
Feed the Children
General Motors
KB Home
Lifetime TV Network
Lincoln Military Housing
Military By Owner
Military One Source
MOAA
Penguin Publishing Group
Picerne Housing
Purchasing Power
RAM trucks
Rock Your Religion
Scholastic Book Fairs
Sony Pictures
Sprint
T-Mobile
The Healing Group
Treats for Troops
UPack
Weight Loss Surgery Ctrs
White House Hist Society

CONSUMER - FINANCIAL

AAFMAA
AFIE
Armed Forces Insurance
Discount Debt Solutions
Geico
Military Benefits Association
NFCU
NMAA
Omni Financial
Pioneer Financial
Runzheimer
Service Credit Union
TriWest Healthcare Alliance
United Concordia
United Medical Corp
USBA
USAA
Wells Fargo

CONSUMER - FASHION, FRAGRANCE, COSMETICS

Classic Rings
Doxa Watches
Mary Kay Cosmetics
Meadow Hill Co.
Miche Bags
Shiseido

CONSUMER RESTAURANT

Cracker Barrel
Hard Rock Café
Hooter's
TGI Fridays

EDUCATION

AIU Online
Allied Schools
Amer Bd of Cert of Teachers
American Council on Exercise
American Military University
Ashford University
Ashworth University
Auburn University
Ball State University
Central Michigan University
Central Texas College
Colorado Technical University
Columbia College
Drexel e-Learning
Ellis College
Excelsior College
Fort Hays State University
Hawaii Pacific University
Kansas State University
The Los Angeles Film School
Liberty University
National American University
North Dakota State University
Oregon State University
Pace University
Pittsburgh Technical Institute
Regent University
Rio Salado College
The University Group
Thomas Edison St College
Troy University
UMUC
University of NW Ohio
University of Phoenix
US Career Institute
Western Governors University